



BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Wise Resource Development, LLC
Please provide the legal structure of the firm.	LLC
What year was the firm founded? (if applicable)	2014
How many individuals work in the firm?	7
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Tawnia Wise, CEO; Brittney Bannon, Client Engagement Manager; Heather Newell, VP of Consulting Services
Please provide the consultant's or firm's website.	www.wiseresourcedevelopment.com
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	
Please provide a list of languages spoken by staff.	English

PRIMARY CONTACT INFORMATION	
Name	Tawnia Wise, CFRE
Address	P.O. Box 111936,
City/Town	Carrollton
State/Province	TX
Zip/Postal Code	75011
Country	USA
Email Address	twise@wiseresourcedevelopment.com
Phone Number	972-697-9422

Please describe the geographic area served by the firm.	Wise works with clients from all over the country with a specialization on the Dallas-Fort Worth Metropolitan Area.
What are your firm's primary areas of practice?	Fundraising Assessments and Planning Custom Grant Writing Plans Board

	<p>Development Program Assessment Case for Support Donor Research and Wealth Screening Donor Cultivation and Stewardship Grant Writing Capital Campaigns Major Gift Campaigns Annual Campaigns Event Planning Executive Recruitment Executive Coaching Nonprofit Workshops Staff and Board Training Program Evaluation and Development Outcomes Design Grant Compliance Data Systems Review and Implementation</p>
<p>How many Better Together Fund projects that were awarded funding have you been involved with?</p>	<p>2</p>
<p>Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.</p>	<p>After8toEducate, LIFT</p>
<p>Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.</p>	<p>Wise Resource Development is the fundraising consultant for After8toEducate and actively participates in the monthly planning meetings with development staff from the collaborative partners: After8toEducate, Promise House and CitySquare. Wise Resource Development is also involved in the collaborative outcomes planning discussions to ensure that the data collected and metrics measured for the collective reflects long-term impact of the co-located services to support homeless high school students in DISD and impact chronic homelessness in Dallas. Wise Resource Development also serves as After8toEducate's capital campaign advisor and grant writer. Wise Resource Development wrote the grant application for the LIFT project that was funded by the Better Together Fund. Tawnia Wise served on the executive team of Volunteers of America Texas during the merger with Resolana, supporting the transition of board members, staff and donors. Wise's role was</p>

	especially important in the donor communications and stewardship planning throughout the merger.
How would you describe the range of diversity reflected in your firm?	Wise hires highly skilled individuals to bring a diverse range of experience and talent to serve clients' needs. Team members have diverse backgrounds and expertise related to the mission work of clients. When necessary, Wise Resource Development brings in auxiliary team members with specialized expertise to meet client needs.
Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Working poor, poverty, workforce development, financial education, basic needs, early childhood development, afterschool programs, private schools, public school foundations, leadership development, teen mentoring, college programs, arts, healthcare, housing, domestic violence, victims of crime, human trafficking, international education, seniors, disease focus
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	Wise Resource Development consultants used to help run nonprofits, both large and small, and understand the challenges of trying to meet big goals on limited resources. We understand the pain points of nonprofits, donor perspectives, and the importance of being able to prove impact and social change.

CONSULTANT #1 DETAILS	
Name	Tawnia Wise
Email Address	twise@wiseresourcedevelopment.com
Education (list only name of school, major, and degree)	Degree in Psyc and Political Science from University of Denver; Masters in Public Administration from University of Oklahoma
Employment History (list only name of employer, title, and dates employed)	Cystic Fibrosis Foundation, Development Director, 2003-2005 American Heart Association, Corporate Market Director, 2005-2006 Mothers Against Drunk Driving, National Director of Field Fundraising, 2006-2009 Baylor Scott & White - Irving Health

	Care, Development Director, 2010-2012 Volunteers of America Texas, Director of Development, 2012-2015 Wise Resource Development, CEO, 2014-Current
Awards or Certificates	Certified Fundraising Executive, Certified Meeting Facilitator
Nonprofit Board Membership (list only name of organization and the dates served)	Coppell Gifted Association 2012-2013, Greater Dallas Bicyclists 2009-2010, Irving- Las Colinas Rotary Club 2009-2010

CONSULTANT #2 DETAILS	
Name	Heather Newell
Email Address	hnewell@wiseresourcedevelopment.com
Education (list only name of school, major, and degree)	Bachelor of Arts, Mississippi College Master of Arts, University of Mississippi
Employment History (list only name of employer, title, and dates employed)	Development Director, Irving Cares, 2014- 2018
Awards or Certificates	Fund Development Certificate, CNMConnect Dallas Nonprofit Management Certificate, CNMConnect Dallas
Nonprofit Board Membership (list only name of organization and the dates served)	Rebuilding Together Greater Dallas, LULAC, North Texas Housing Coalition, Episcopal Church of the Redeemer

CONSULTANT #3 DETAILS	
Name	Brittney Bannon
Email Address	bbannon@wiseresourcedevelopment.com
Education (list only name of school, major, and degree)	Bachelor of Science in Communications – Texas Tech University
Employment History (list only name of employer, title, and dates employed)	DONOR SERVICES COORDINATOR/OFFICE – MANAGER (MAY 2009 – MARCH 2010) IRVING SCHOOLS FOUNDATION (ISF) DEVELOPMENT MANAGER (APRIL 2010 – MAY 2012) FOUNDATION FIGHTING BLINDNESS (FFB) EVENTS MANAGER, SOUTHWEST REGION (MAY 2012 – NOVEMBER 2014) CHILDREN’S CANCER FUND OF DALLAS (CCF) EXECUTIVE DIRECTOR (NOVEMBER 2014 – NOVEMBER 2016) METHODIST HEALTH SYSTEM FOUNDATION

	EMPLOYEE GIVING AND STRATEGIC PROJECTS COORDINATOR (SEPTEMBER 2017 – July 2019) Wise Resource Development, Client Engagement Manager, current
Awards or Certificates	Lambda Pi Eta (Communications Honor Society)
Nonprofit Board Membership (list only name of organization and the dates served)	Not applicable

CONSULTANT #4 DETAILS	
Name	Rachel Assi
Email Address	rassi@wiseresourcedevelopment.com
Education (list only name of school, major, and degree)	B.M. in Music Education, summa cum laude, Mason Gross School of the Arts, Rutgers University
Employment History (list only name of employer, title, and dates employed)	August 2017 – Present Wise Resource Development; Executive Director, Fine Arts Chamber Players (Dallas, TX) January 2015 - June 2018; Director of Development Operations, Big Thought (Dallas, TX) June 2014 - January 2015; Individual Giving Officer, Sarasota Opera (Sarasota, FL) December 2012 - May 2014; Executive Director, Gloria Musicae (Sarasota, FL) September 2010 - December 2012
Awards or Certificates	Not Applicable
Nonprofit Board Membership (list only name of organization and the dates served)	Orpheus Chamber Singers 2015 - 2018

CLIENT REFERENCE #1	
Name of Organization	Literacy Instruction for Texas (LIFT)
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Aberg Literacy Center of Dallas
Client Reference – Contact Name	Linda Johnson
Client Reference – Contact Email Address	LindaJohnson@LIFT-texas.org
Client Reference – Phone Number	214.500.9961
Please briefly describe the engagement.	Wise Resource Development has worked with LIFT for 4 years and serves as their grant writer. Wise also recruited the CEO and

	previous CDO and provided event management support for their Toast to Literacy event.
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CLIENT REFERENCE #2	
Name of Organization	After8toEducate
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	CitySquare, DISD, Social Venture Partners Dallas, Promise House
Client Reference – Contact Name	Billy Lane
Client Reference – Contact Email Address	blane@after8toeducate.com
Client Reference – Phone Number	214.855.5520
Please briefly describe the engagement.	Wise Resource Development serves as the fundraising consultant for After8toEducate providing grant writing services, strategy partnership and capital campaign support.

Please provide any additional client references.	
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