



**BETTER TOGETHER FUND  
TECHNICAL ASSISTANCE RFQ**

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Steady State Impact Strategies
Please provide the legal structure of the firm.	LLC - S-Corp
What year was the firm founded? (if applicable)	2021
How many individuals work in the firm?	7 (five full-time; two contractors)
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Garrett Landry, Founder and CEO Loretta Landry, President Catherine Jaynes, Senior Advisor Mercedes Aquilini, Director Laura Worline, Manager
Please provide the consultant's or firm's website.	<a href="http://www.steadystateimpact.org">www.steadystateimpact.org</a>
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	The team has a collective 50+ years of consulting experience.
Please provide a list of languages spoken by staff.	English

PRIMARY CONTACT INFORMATION	
Name	Garrett Landry
Address	9009 Potomac Station Lane
City/Town	Potomac
State/Province	MD
Zip/Postal Code	20854
Country	United States
Email Address	<a href="mailto:garrett@steadystateimpact.org">garrett@steadystateimpact.org</a>
Phone Number	214-960-0950

Please describe the geographic area served by the firm.	United States – current clients in 14 states representing all U.S. geographies. Principal offices are located in Dallas, Texas and Montgomery County, Maryland.
What are your firm's primary areas of practice?	Long-Range and Short-Term Strategic Planning, Program Design and Implementation; Coalition Creation and Planning; Organizational Effectiveness and Efficiency; Human Capital Pipelines and

	Systems; Human-Centered Design; Program Evaluation.
How many Better Together Fund projects that were awarded funding have you been involved with?	One
Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.	Urban Teachers - Cicero merger contract with Dallas Teacher Residency.
Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.	Supported an emerging nonprofit organization in Southwest Colorado to operationalize an inaugural strategic plan, working to ensure the organization was equipped with the operating structure, tools, processes, and internal systems required to be successful. Steady State Impact Strategies supported the development of this nonprofit over a seven-month period through facilitated workshops with nonprofit steering committee and Board of Directors, one-on-one coaching with the organizational Executive Director and team, and the creation of a theory of change and action, with associated project management tools to monitor implementation progress. This non-profit, the Southwest Education Collaborative was the central entity, bringing together five school districts in SW Colorado and a university partner (Fort Lewis College), to create a collaborative where students, regardless of district in the collaborative, could take advantage of new CTE pathways and college-going experiences, specifically focused on Building Trades and Environmental Sciences - the two largest workforce needs in the region.
How would you describe the range of diversity reflected in your firm?	Steady State is a majority, woman-owned firm.
Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Public education (PK-12); Higher education (two and four year institutions), Strategic Philanthropy, Public Health (specifically focused on maternal and infant health), Childhood bereavement, Public benefits optimization, Food access and security, Anti-poverty.
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	Steady State Impact Strategies (Steady State) has a proven track record of developing comprehensive and meaningful strategic plans with communities at the forefront for states, counties, municipalities,

	<p>and community-based organizations, working in partnership with organizational leaders and community members. Steady State has engaged in numerous projects within the following sectors: Education &amp; Youth Development, Disaster and Emergency Response (COVID-19 Bereavement and the Gun Violence Epidemic), Health and Human Services, and Community Development (County/Municipality level).</p> <p>Beyond categorical work alignment, Steady State has an incredibly strong passion for serving our communities in greatest need, which is seen in our work. Steady State has created broad community collaboratives for early literacy initiatives in Wisconsin, maternal and infant health in Texas, early childhood philanthropic funding in Northern Kentucky, and built restorative coalitions relative to youth/communal gun violence in Texas (cross-sector engagement).</p> <p>Steady State has a proven track record of empowering existing systems, people, and communities to own the impact we help facilitate. We operate as true partners to our partner organizations, working alongside them to develop actionable plans for the players in place.</p>
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CONSULTANT #1 DETAILS	
Name	Garrett Landry
Email Address	garrett@steadystateimpact.org
Education (list only name of school, major, and degree)	Southern Methodist University, Political Science, Bachelor's Degree
Employment History (list only name of employer, title, and dates employed)	Steady State Impact Strategies, Founder and CEO, April 2021 - Current; Commit Partnership, Director of Best in Class, May 2019 - June 2021; Williams Family Foundation, Senior Officer of Education Initiatives, February 2016 - May 2019 Dallas ISD, Special Assistant to the Superintendent/Director of Special Projects; September 2014 - February 2016; Teaching Trust, Policy Program Coordinator, October 2013 - September 2014; Dallas County Justice of the Peace Court 4-2; Chief of Staff; January 2011 - September 2013; Texas

	House of Representatives Campaign; Director of Legislative Policy, July 2010 - December 2010; Program Director, National Student Leadership Conference, June 2006 - August 2009
Awards or Certificates	N/A
Nonprofit Board Membership (list only name of organization and the dates served)	The Educator Collective - January 2021 - Present; Education Opens Doors, Advisor, August 2019 - Present YMCA Irving - January 2012 - May 2013;

<b>CLIENT REFERENCE #1</b>	
Name of Organization	Empower Schools
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Trendlines Colorado, Fort Lewis College, Lyra Colorado, Five SW Colorado School Districts (Bayfield, Pagosa, Archuleta, Silverton, and Ignacio Public Schools)
Client Reference – Contact Name	Cara Mckenna, Partner
Client Reference – Contact Email Address	cmckenna@empowerschools.org
Client Reference – Phone Number	401-523-8205
Please briefly describe the engagement.	Supported an emerging nonprofit organization in Southwest Colorado to operationalize an inaugural strategic plan, working to ensure the organization was equipped with the operating structure, tools, processes, and internal systems required to be successful. Steady State Impact Strategies supported the development of this nonprofit over a seven-month period through facilitated workshops with nonprofit steering committee and Board of Directors, one-on-one coaching with the organizational Executive Director and team, and the creation of a theory of change and action, with associated project management tools to monitor implementation progress.

<b>CLIENT REFERENCE #2</b>	
Name of Organization	Racine Unified School District
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Higher Expectations of Racine County; United Way of Racine County
Client Reference – Contact Name	Janell Decker, Chief Academic Officer
Client Reference – Contact Email Address	janell.decker@rusd.org
Client Reference – Phone Number	414-758-0763
Please briefly describe the engagement.	Development of new five-year strategic plan for the 5th largest school district in

	<p>Wisconsin. This yearlong process, facilitated completely by Steady State Impact Strategies, brought together the senior leadership of the school district alongside community stakeholders to re-envision the district's vision, mission, core values and strategic priorities, while creating measurable and time-bound goals and performance metrics to monitor progress along the way.</p>
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<p>Please provide any additional client references.</p>	<p>Todd Williams, CEO, Commit Partnership, <a href="mailto:todd.williams@commitpartnership.org">todd.williams@commitpartnership.org</a></p> <p>Eric Gallien, Superintendent, Charleston County Public Schools, 424-559-6382</p> <p>Alan Cohen, CEO, Child Poverty Action Lab, <a href="mailto:alan@childpovertyactionlab.org">alan@childpovertyactionlab.org</a>, 214-699-1008</p>
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