



BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Social Impact Architects, Inc.
Please provide the legal structure of the firm.	Benefit Corporation - hybrid nonprofit/for-profit
What year was the firm founded? (if applicable)	2009
How many individuals work in the firm?	12
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Suzanne Smith, Founder & CEO
Please provide the consultant's or firm's website.	www.socialimpactarchitects.com
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	
Please provide a list of languages spoken by staff.	English, Spanish, Sign Language

PRIMARY CONTACT INFORMATION	
Name	Suzanne Naomi Smith
Address	3921 Hawthorne Ave,
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75219
Country	United States
Email Address	suzanne@socialimpactarchitects.com
Phone Number	214-957-0903

Please describe the geographic area served by the firm.	Nationwide - focused on middle of country / 50% of work is in North Texas where we are headquartered
---------------------------------------------------------	------------------------------------------------------------------------------------------------------

<p>What are your firm’s primary areas of practice?</p>	<p>+Strategy Consulting - including feasibility assessments, business planning, CSR, impact measurement, growth planning, scaling, strategic planning, and system change/collaborations/movements +Education, Facilitation, & Coaching</p>
<p>How many Better Together Fund projects that were awarded funding have you been involved with?</p>	<p>7</p>
<p>Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.</p>	<p>Domestic Violence Provider Collaboration (led by The Family Place) Arts Project (led by Sammons Center) South Dallas Collaborative (led by Under 1 Roof) Seniors Report (led by The Senior Source) Teen Pregnancy Report (led by NTARUPT) Data Ecosystem Project (led by BC Workshop) Collin County Homeless Project (led by Agape)</p>
<p>Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.</p>	<p>Arts Project (led by Sammons) - working with a number of arts groups to co-locate and collaborate to improve arts in specific community in Dallas. In Phase 2 now. Domestic Violence Project (led by The Family Place) - assisted in identification of collaborative need for bed coordination and worked to find/onboard technology solution provider. In Phase 2 now. Jewish senior orgs in Cincinnati, OH - worked on developing continuum of care among partners as well as app to provide seniors and their caregivers one-stop shopping. Complete now. American Heart Association - worked on numerous mergers and collaborative projects between affiliates . Complete now.</p>
<p>How would you describe the range of diversity reflected in your firm?</p>	<p>We represent the diversity (e.g., age, background, sexual orientation) of the country in our range of subcontractors and vendors. We also have a diversity of issue areas and clients in the areas we practice.</p>
<p>Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.</p>	<p>Arts, Human Service, Health, Finance, Housing & Community/Economic Development, Education/Workforce, Environment, & Place-based Interventions</p>

<p>Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).</p>	<p>SIA fundamentally believes that social solutions are much like architecture in that they require scientific, evidence-based design as well as the intuitive judgment of an art form. We also believe that solutions are best when they are designed to last. To that end, Social Impact Architects strives to:</p> <ul style="list-style-type: none"> • Focus on systemic thinking and creating networks that support strong social outcomes • Anticipate the future through market-driven research and best practices • Recognize that our engagements with clients and communities are partnerships, with each partner bringing specific expertise important to the success of the project
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

CONSULTANT #1 DETAILS	
Name	Suzanne Smith
Email Address	suzanne@socialimpactarchitects.com
Education (list only name of school, major, and degree)	MBA - Duke University (specialized in strategy and social entrepreneurship) / CASE Fellow
Employment History (list only name of employer, title, and dates employed)	2009-2019 Founder & CEO of Social Impact Architects 2008-2009 Senior Consultant, Community Wealth Ventures (DC-based consulting firm) 2006-2008 Attended Duke full-time 2001-2006 Director of Obesity Initiatives / Advocacy Consultant - American Heart Association (national office) 1998-2001 - Director of Planning, Phoenix House (Texas region)
Awards or Certificates	Locally, she was honored to receive the Dallas Business Journal's 40 under 40 award in 2012 and the Dallas Regional Chamber's Young ATHENA Leadership Award. Nationally, she is the 2010 recipient of the Next Generation Social Entrepreneurs Award from the Social Enterprise Alliance. Within my nonprofit roles, I received "collaboration awards" from the National Chronic Disease



	Directors and the National Black Caucus of State Legislators.
Nonprofit Board Membership (list only name of organization and the dates served)	We do not serve on any nonprofit boards as a part of our ethics policy.

CONSULTANT #2 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CONSULTANT #3 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	The Family Place
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Mosiac, Genesis, Salvation Army, Brighter Tomorrows, & Hope's Door/New Beginnings
Client Reference – Contact Name	Paige Flink
Client Reference – Contact Email Address	phflink@familyplace.org
Client Reference – Phone Number	214.443.7787
Please briefly describe the engagement.	Worked with group on establishing a core area of collaboration (bed capacity) and helped group select/onboard tech vendor

CLIENT REFERENCE #2	
Name of Organization	Sammons Center for the Arts
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Cara Mia, Bruce Wood, CAC, & Greater Dallas Youth Orchestra
Client Reference – Contact Name	Joanna St. Angelo
Client Reference – Contact Email Address	joanna@sammonsartcenter.org
Client Reference – Phone Number	(214) 520-7788
Please briefly describe the engagement.	Cannot disclose that this moment due to confidentiality

Please provide any additional client references.	
--------------------------------------------------	--