



**BETTER TOGETHER FUND
TECHNICAL ASSISTANCE RFQ**

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Laura Duty & Associates, LLC
Please provide the legal structure of the firm.	LLC
What year was the firm founded? (if applicable)	2018
How many individuals work in the firm?	1
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Laura Duty, Principal
Please provide the consultant's or firm's website.	www.lauraduty.com
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	2 years
Please provide a list of languages spoken by staff.	English

PRIMARY CONTACT INFORMATION	
Name	Laura Duty
Address	6025 Bryan Pkwy,
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75206
Country	US
Email Address	laura@lauraduty.com
Phone Number	830.214.4528

Please describe the geographic area served by the firm.	My work is focused in Texas and largely North Texas.
What are your firm's primary areas of practice?	Strategy. Capacity building. Coaching. Evaluation. Supporting the work of innovative nonprofits.

How many Better Together Fund projects that were awarded funding have you been involved with?	None.
Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.	N/A
Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.	I worked with local funders to explore the idea of launching a financial coaching academy in North Texas. Further, we worked with a local nonprofit to determine the amount of change or investment capital needed to launch the coaching academy and to develop a fee for service revenue model where all costs of the academy including operations and revenue generation are covered by fees without the need for additional philanthropic support.
How would you describe the range of diversity reflected in your firm?	I am a female-led firm.
Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Early education, public school education, youth transitioning out of foster care, homelessness, affordable housing, transitional services, drug and alcohol treatment, aging, food banks and pantries, asset building, health and access to care, arts, and history.
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	I have spent over 20 years in the funding world both as executive director of a community foundation and with a private foundation housed in Dallas. During that time I met with countless nonprofit organizations operating in urban Dallas and Fort Worth as well as those operating in rural areas of Texas and Arkansas. I learned much about the services they provide as well as the issues they are addressing and I continue to add to that knowledge. My greatest strength is offering agencies a birds-eye view of their work and how it relates to others in their field and beyond. My second greatest

	strength is connecting and aligning the work of staff and organizations.
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CONSULTANT #1 DETAILS	
Name	Laura Duty
Email Address	Laura@lauraduty.com
Education (list only name of school, major, and degree)	University of Texas at Austin, Bachelor of Business Administration.
Employment History (list only name of employer, title, and dates employed)	Community Foundation of the Texas Hill Country, Executive Director, 1999-2005 Carl B. & Florence E. King Foundation, Program Director, 2007-2018
Awards or Certificates	Certificate in Grant Portfolio Management from the Grantmaking School of the Johnson Center for Philanthropy. Certificate from Philanthropy Southwest's Leadership Institute. Graduate of Leadership Kerr County.
Nonprofit Board Membership (list only name of organization and the dates served)	Asset Funders Network (North Texas and Arkansas) 2015-2018 St. Peter's Episcopal School - 2001-2005

CONSULTANT #2 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CONSULTANT #3 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	



Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	Hopeful Solutions
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	N/A
Client Reference – Contact Name	Natalynne Walton
Client Reference – Contact Email Address	natalynnew@yahoo.com
Client Reference – Phone Number	214.914.4685
Please briefly describe the engagement.	Mentoring as a first-time executive director.

CLIENT REFERENCE #2	
Name of Organization	Dallas Services
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	N/A
Client Reference – Contact Name	Dr. Tom Turnage
Client Reference – Contact Email Address	tturnage@dallasservices.org
Client Reference – Phone Number	214.828.9900
Please briefly describe the engagement.	Strategic visioning and board alignment.

Please provide any additional client references.	
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