



BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	KW Dielman Consulting
Please provide the legal structure of the firm.	Sole proprietorship
What year was the firm founded? (if applicable)	2018
How many individuals work in the firm?	1
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Karen Dielman Founder/CEO
Please provide the consultant's or firm's website.	kwdielmanconsulting.com
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	9 years (since 2010)
Please provide a list of languages spoken by staff.	English

PRIMARY CONTACT INFORMATION	
Name	Karen Dielman
Address	home office,
City/Town	colleyville
State/Province	TX
Zip/Postal Code	76034
Country	US
Email Address	karendielman@gmail.com
Phone Number	817-996-3634

Please describe the geographic area served by the firm.	National reach. Currently consulting with organizations across the country.
What are your firm's primary areas of practice?	Focused on Youth/young adults, Education, Juvenile Justice, Animal Welfare, and Community Development. The firm

	specialized in consulting with nonprofits in the areas of Business Strategy, Financial Sustainability, Marketing and Sales, and Leadership Coaching. The goal is to help an organization become effective, efficient, and sustainable over the long run.
How many Better Together Fund projects that were awarded funding have you been involved with?	0
Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.	none
Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.	Out Teach (formerly REAL School Gardens) offered technical assistance to Green Teacher’s Network (NC) for several years. When Out Teach looked to grow into that region, Green Teacher’s Network and OT merged. I was directly involved in the merger exploration through full integration. This included, but not limited to, program synergies/gap analysis, marketing communication, customer/funder impact, financials, and board support. I have also been involved with nonprofit partnership identification and development for a national youth organization with the goal to reduced program redundancy and increase impact. Coordination across youth supporting organizations proved challenging. This was especially true when attempting to replicate across different sites/cities. The result was a list of “must have” items identified and agreed on before a partnership was formalized. Each organization needed to identify and commit to the value they provided the other organization before the partnership could be formalized.
How would you describe the range of diversity reflected in your firm?	female owned and managed firm.



Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Nonprofit segments areas: Youth/Young Adult, Education, Foster Youth, Veteran Organizations. Program Issues: Growth strategy, business plan development, Financial Management, Program, Marketing/Sales, Operations, Org Structure, and Leadership Development.
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	I have an MBA and 12+ years in corporate world and nearly 8 years working for a private family foundation. The innovative family foundation invested in and advised social entrepreneurs leading growing national nonprofits. I use my business education and experience, nonprofit consulting experience, and funder insight in all consulting engagements.

CONSULTANT #1 DETAILS	
Name	Karen Dielman
Email Address	karendielman@gmail.com
Education (list only name of school, major, and degree)	Texas Christian University, Fort Worth, TX Master of Business Administration Texas Woman's University, Denton, TX Master of Family Therapy Licensed Family Therapist/Professional Counselor The Pennsylvania State University, State College, PA Bachelor of Science (Children and Family Studies)
Employment History (list only name of employer, title, and dates employed)	KW Dielman Consulting Dec 2017 - present Jenesis Group (family foundation) Feb 2010 - Dec 2017 Sabre Corporation March 1998 - Feb 2010
Awards or Certificates	N/A
Nonprofit Board Membership (list only name of organization and the dates served)	Juma Ventures 2018 - present (finance and institutional giving committees) Out Teach 2012 - present (term ending June 2020) Finance committee

CONSULTANT #2 DETAILS	
Name	

Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CONSULTANT #3 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	Out Teach
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Green Teacher's Network (no longer exists)
Client Reference – Contact Name	Jeanne McCarty
Client Reference – Contact Email Address	jmccarty@out-teach.org
Client Reference – Phone Number	202-621-2375
Please briefly describe the engagement.	Out Teach (formerly REAL School Gardens) offered technical assistance to Green Teacher's Network (North Carolina) for several years. When Out Teach looked to grow into that region, Green Teacher's Network and OT merged. I was directly involved in the merger exploration through full integration. This included, but not limited to, program synergies/gap analysis, marketing communication, customer/funder impact, financials, and board support.

CLIENT REFERENCE #2	
Name of Organization	Green Teacher Network
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Out Teach
Client Reference – Contact Name	Jeanne McCarty
Client Reference – Contact Email Address	JMccarty@out-teach.org
Client Reference – Phone Number	202-621-2375
Please briefly describe the engagement.	Out Teach (formerly REAL School Gardens) offered technical assistance to Green Teacher’s Network (NC) for several years. When Out Teach looked to grow into that region, Green Teacher’s Network and OT merged. I was directly involved in the merger exploration through full integration. This included, but not limited to, program synergies/gap analysis, marketing communication, customer/funder impact, financials, and board support.

Please provide any additional client references.	
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