



## BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Faith and Philanthrop Institute dba Alliance for Greater Works
Please provide the legal structure of the firm.	501 c 3 Nonprofit
What year was the firm founded? (if applicable)	2001
How many individuals work in the firm?	6
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Sherrye Willis, Founder and President; Angela Johnson, Managing Director
Please provide the consultant's or firm's website.	<a href="http://www.alliancetxt.org">www.alliancetxt.org</a>
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	N/A
Please provide a list of languages spoken by staff.	English and Spanish

PRIMARY CONTACT INFORMATION	
Name	Sherrye Willis
Address	2080 N. Hwy. 360 Suite 342,
City/Town	Grand Prairie
State/Province	TX
Zip/Postal Code	75050
Country	USA
Email Address	<a href="mailto:swillis@alliancetxt.org">swillis@alliancetxt.org</a>
Phone Number	817-835-0271

Please describe the geographic area served by the firm.	Alliance serves the entire state of Texas
What are your firm's primary areas of practice?	Backbone Management Support, Change Intelligence, Collective Impact, Collaboration and Organizational Development Planning

	<p>Collaborating and Organizational Development Implementation, Community Development, Conflict Resolution, Executive Leadership Development, Fund Development, Grant Writing, Program Evaluation, Restorative Community Practices, Rural and Urban Planning, Strategic Alliances, Systems Thinking, Trauma-Informed Communities</p>
<p>How many Better Together Fund projects that were awarded funding have you been involved with?</p>	<p>0</p>
<p>Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.</p>	<p>N/A</p>
<p>Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.</p>	<p>1. 2018 – present Collaborative Approaches to Well-Being in Rural Communities (WRC) - The WRC initiative aims to support the transformation of rural environments where people live, learn, work, play and pray, bringing a population health approach to support resilience, mental health and well-being. Alliance is the WRC Coordinator offering technical assistance to ensure that each lead organization and the broader collaboratives are built with effective leadership, collaborative structures and processes, engagement of historically excluded populations.</p> <p>2. 2014 – 2018 African-American Faith Based Mental Health Initiative (AAFBMH) – The AAFBMH initiative is a group of ten churches in Dallas, Fort Worth, Houston, Missouri City, and Taylor Texas seeking to increase the awareness and perceptions of mental health, recovery and wellness in African American communities. The ten churches collaborated to develop awareness strategies to transform how churches foster mental health in congregations. Alliance served as the Coordinator and technical assistance</p>

	<p>provider of the initiative. 3. 2014 – 2016 Working in Neighborhoods Strategically (WINS) – WINS is a resident and stakeholder-led, public-private collective impact initiative working together to ensure South Dallas/Fair Park is a place where families and businesses thrive! Alliance served as the backbone management team for the initiative.</p>
<p>How would you describe the range of diversity reflected in your firm?</p>	<p>Alliance has a deep commitment to health equity, racial equity, diversity, and inclusion. As a result, our distinguished staff, are diverse and passionate about equity and community-driven change. A woman of color founded and leads the organization. Additionally, the staff is comprised of people of color in key leadership positions.</p>
<p>Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.</p>	<p>Engagement of diverse array of community residents, leaders, and other stakeholders; coalition-building and multi-sector collaboration; strategy development; training; technical assistance; communications and media advocacy capacity; fundraising; marketing; facilitation; conflict resolution; evaluation; program development; program implementation; strategic planning based on research, data analysis, and community and stakeholder engagement; violence prevention; succession planning; capacity building; population health, arts; community development; ministry; human services; early childhood development; education; and advocacy.</p>
<p>Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).</p>	<p>Founded in 2001, Alliance for Greater Works partners with communities to address the real often hidden issues at play that create inequalities. These may include lack of food, jobs, housing, healthcare and education. We organize the right people and resources to come up with solutions that improve the lives of individuals in marginalized communities. We have worked to strengthen more than 21,400 individual leaders and organizations</p>

	to transform marginalized communities. We have led or supported 18 collaboratives or collective impact projects, because we believe that by working collaboratively, we can tackle the root causes of economic and health disparities.
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CONSULTANT #1 DETAILS	
Name	Sherrye Willis
Email Address	swillis@alliancetxt.org
Education (list only name of school, major, and degree)	Biola University Doctoral Student Intercultural Studies Grand Canyon University Masters Business Administration Harvard University School of Divinity Summer Leadership Institute Certificate in Community and Economic Development Northwood University, Bachelors Business Administration
Employment History (list only name of employer, title, and dates employed)	Alliance for Greater Works, Founder/CEO 2001 – Present Esping Family Foundation, Executive Director 2001-2012 Dallas County Community College District, Chief Development Officer 1998-2001 Dallas Museum of Art, Director of Foundation and Government Relations 1995-1998
Awards or Certificates	Champion of Change, White House, 2012
Nonprofit Board Membership (list only name of organization and the dates served)	

CONSULTANT #2 DETAILS	
Name	Angela Johnson
Email Address	ajohnson@alliancetxt.org
Education (list only name of school, major, and degree)	Texas Woman’s University Doctoral Candidate Multicultural Women and Gender Studies Texas Woman’s University Masters Women’s Studies Texas Woman’s University Masters Business Administration Dallas Baptist University Bachelors of Applied Arts & Sciences Interdisciplinary Studies
Employment History (list only name of employer, title, and dates employed)	Alliance for Greater Works, Managing Director, 2019-Present Alliance for Greater

	Works, Chief Administrator Officer, 2016-2018 Alliance for Greater Works, Consultant, 2013-2016
Awards or Certificates	Southern Methodist University Center for Nonprofit Management Certificate in Nonprofit Leadership
Nonprofit Board Membership (list only name of organization and the dates served)	Christie Dobbins Ministries 2016 – Present Earning By Learning 2003-2010

CONSULTANT #3 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	Working in Neighborhoods Strategically (WINS)
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Children's Health Systems, CitySquare, City of Dallas, Dallas County, Parkland Hospital, Baylor Scott White, Dallas Independent School District, COMMIT, South Dallas/Fair Park residents, South Dallas/Fair Park business owners
Client Reference – Contact Name	Judge Cheryl Williams
Client Reference – Contact Email Address	cwmsatty@sbcglobal.net
Client Reference – Phone Number	214.957.9646
Please briefly describe the engagement.	WINS is a resident-led public-private collaboration committed to leveraging the power of collective impact to revitalize the South Dallas/Fair Park community by improving the livelihoods and quality of life for its residents. Alliance for Greater Works served as the backbone organization for this initiative.

CLIENT REFERENCE #2	
Name of Organization	Hogg Foundation for Mental Health
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Bible Way Fellowship Baptist Church, Concord Church, Dallas City Temple Seventh-day Adventist Church, Great Mt. Tabor Christian Center, God's Way Christian Baptist Church, Mount Zion Missionary Baptist Church, Missouri City Baptist Church, The Potter's House Counseling Center, Wheeler Avenue Baptist Church, Windsor Village United Methodist Church
Client Reference – Contact Name	Vicky Coffee
Client Reference – Contact Email Address	vicky.coffee@austin.utexas.edu
Client Reference – Phone Number	512-475-7057
Please briefly describe the engagement.	Served as the coordinator of this initiative to address the stigma of mental health in the African-American church.

Please provide any additional client references.	
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