



**BETTER TOGETHER FUND
TECHNICAL ASSISTANCE RFQ**

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Excellent Design Resolutions (DBA: CoSpero Consulting)
Please provide the legal structure of the firm.	LLC
What year was the firm founded? (if applicable)	2016
How many individuals work in the firm?	2
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Harold Hogue II, Managing Partner Lauren Coppedge, Partner
Please provide the consultant's or firm's website.	cosperoconsulting.com
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	
Please provide a list of languages spoken by staff.	English

PRIMARY CONTACT INFORMATION	
Name	Harold Hogue
Address	3400 Oak Grove Ave,
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75214
Country	USA
Email Address	harold@cosperoconsulting.com
Phone Number	682-305-1554

Please describe the geographic area served by the firm.	National - based in Dallas, TX
What are your firm's primary areas of practice?	Clarity -- In order to ensure a strategic foundation, we can help review, refine, or establish a solid vision, mission, theory of

	<p>change, and metrics framework. Context -- Our ties to many sectors and stakeholders in our community can jumpstart contextualization of programs and services in order to ensure the greatest impact.</p> <p>Capacity -- We know nonprofit budgets and staff are stretched so we help teams accomplish more with less through low-risk, flexible contract projects or retainers.</p> <p>Communication -- We believe everyone should know about the tremendous work happening in the social sector so we develop visuals and messaging that build consistent brands with strong impact narratives.</p>
<p>How many Better Together Fund projects that were awarded funding have you been involved with?</p>	<p>1</p>
<p>Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.</p>	<p>Parent Voices, with Leadership ISD + The Concilio</p>
<p>Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.</p>	<p>LISD + Concilio (facilitate, explore, & implement) CoSpero Consulting was selected to lead both the exploration and initial implementation of an innovative parent advocacy program that connected the audience of The Concilio with the curriculum and programming of Leadership ISD. Our team led the design and hosting of parent focus groups across the Metroplex, facilitated curriculum shifts to reflect the values of both partners, and created the program recruitment strategy in preparation for the launch of a pilot. Additionally, we helped both partners reach agreement on the initial roles, responsibilities, and revenue sharing for the pilot year. United Way Grow South Grow Strong Redesign - (explore & implement) After two years of varied efforts, CoSpero Consulting was brought in to redesign the Grow South Grow Strong initiative which invests nearly 1.5 million</p>

	<p>dollars in the Southern Sector. We conducted a community needs assessment and brokered new relationships with multiple providers to create a complete tapestry of supports that provides mental health services and after school programming for students, wellness and campus culture building experiences for teachers and principals, as well as workforce training and placement for parents. Teach DFW + the the University of North Texas At Dallas - (implement) CoSpero Consulting served as both the strategic design and implementation partner to launch and manage a pilot initiative between The University of North Texas at Dallas School of Education and national nonprofit Teach.Org. For this project, the CoSpero team worked with both parties to design a new recruitment model for education majors.</p>
<p>How would you describe the range of diversity reflected in your firm?</p>	<p>CoSpero Consulting was founded by an African American male, which is uniquely rare in the social impact space. Lauren Coppedge, a woman and mother of two, began supporting the firm as a contractor and is now a minority owner.</p>
<p>Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.</p>	<p>Education (STEM, Human Capital, Wrap-around, SEL) Faith-based Workforce Development Advocacy/Civic Engagement Transportation Philanthropy</p>
<p>Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).</p>	<p>The partners of CoSpero Consulting have years of experience in the education, civic, and nonprofit sectors so we understand the complex challenges our clients address everyday. We were founded on the key principle that authentic community voice should be at the center of community work. We are eager to lift up stakeholder voices throughout strategy, design, and implementation. The CoSpero team has worked with a broad range of clients, from local food pantries to multi-million dollar</p>

	<p>funding entities. We pride ourselves on being able to navigate a large group ideation activity, a coffee with the mayor, and anything in between. Unlike many consulting firms, we do not simply hand off a plan and walk away. We are highly invested in strong and sustainable implementation of your strategy, programs, or communications so you can make the greatest impact.</p>
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CONSULTANT #1 DETAILS	
Name	Harold Hogue II
Email Address	harold@cosperoconsulting.com
Education (list only name of school, major, and degree)	Ball State University Bachelors of Science - Psychology The University Of North Texas - Masters of Educational Leadership
Employment History (list only name of employer, title, and dates employed)	Teach For America - Dallas ISD Educator 2013-2015 Teacher For America - Manger, Recruitment 2015-2016 Dallas Independent School District - Recruitment Coordinator 2016-2017 Enriched Schools - Regional Director 2017
Awards or Certificates	Top 10 Urban League Young Professionals To Watch Mayor Star Council, Class Six
Nonprofit Board Membership (list only name of organization and the dates served)	SPARK - 01/2018 - Present

CONSULTANT #2 DETAILS	
Name	Lauren Coppedge
Email Address	lauren@cosperoconsulting.com
Education (list only name of school, major, and degree)	University of Minnesota - Twin Cities, Bachelors of Science - Child Psychology
Employment History (list only name of employer, title, and dates employed)	St. Louis Public Schools - Elementary Teacher, 2007-2009 UrbanFuture - Program Manager, 2009-2011 The Launch Collaborative - Founder and Executive Director, 2012-2014 Dallas Independent School District - Coordinator, Mentoring and Tutoring Programs, 2014-2016 Leadership ISD -

	Director of Strategic Initiatives, 2016-2018 Independent Consultant - 2018-2019
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	Destination Imagination, Co-Chair 2014-2017 YoungLives North Dallas, 2017-present

CONSULTANT #3 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	United Way of Metropolitan Dallas
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Celanese, CityYear, Dallas ISD
Client Reference – Contact Name	Lindsay Willess
Client Reference – Contact Email Address	lwilless@unitedwaydallas.org
Client Reference – Phone Number	214-978-0032
Please briefly describe the engagement.	After two years of varied efforts, CoSpero Consulting was brought in to redesign the Grow South Grow Strong initiative which invests nearly 1.5 million dollars in the Southern Sector. We conducted a community needs assessment and brokered new relationships with multiple providers to create a complete tapestry of supports that provides mental health services and after school programming for students, wellness and campus culture building experiences for teachers and principals, along with workforce training and placement for parents.

CLIENT REFERENCE #2	
Name of Organization	Leadership ISD
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	The Concilio
Client Reference – Contact Name	Patricia Arvanitis
Client Reference – Contact Email Address	patricia@leadershipisd.org
Client Reference – Phone Number	214-668-0004
Please briefly describe the engagement.	CoSpero Consulting was selected to lead both the exploration and initial implementation of an innovative parent advocacy program that connected the audience of The Concilio with the curriculum and programming of Leadership ISD. Our team led the design and hosting of parent focus groups across the Metroplex, facilitated curriculum shifts to reflect the values of both partners, and created the program recruitment strategy in preparation for the launch of a pilot. Additionally, we helped both partners reach agreement on the initial roles, responsibilities, and revenue sharing for the pilot year.

Please provide any additional client references.	Teach.Org John Hsu jhsu@teach.org 408-799-7642 CoSpero Consulting served as both the strategic design and implementation partner to launch and manage a pilot initiative between The University of North Texas at Dallas School of Education and national nonprofit Teach.Org. Our team worked with both parties to design a new recruitment model for education majors.
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