



## **BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ**

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	Cicero Group
Please provide the legal structure of the firm.	LLC
What year was the firm founded? (if applicable)	2001
How many individuals work in the firm?	100
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Catherine Jaynes
Please provide the consultant's or firm's website.	<a href="https://cicerogroup.com/social-impact/">https://cicerogroup.com/social-impact/</a>
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	
Please provide a list of languages spoken by staff.	English, Spanish, Portuguese, Italian, Swedish, Chinese, Korean, Arabic, French, German, Haitian Creole,

PRIMARY CONTACT INFORMATION	
Name	Catherine Jaynes
Address	5501 LBJ Freeway Suite 820
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75240
Country	USA
Email Address	cjaynes@cicerogroup.com
Phone Number	

Please describe the geographic area served by the firm.	Worldwide
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What are your firm’s primary areas of practice?	Social Impact, K12, Veterans, Higher Education, Corporate Strategy, Transformation and Operational Excellence
How many Better Together Fund projects that were awarded funding have you been involved with?	1
Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.	Principal Impact Collaborative
Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.	The Principal Impact Collaborative aims to increase the leadership capacity of North Texas principals through a two-year fellowship. Partnership with PIC’s previous host, Uplift Education, presented a conflict of interest. As such, PIC engaged Cicero to search for a new and long-term partner with the support of the Better Together Fund. To support this, Cicero was to: 1. Conduct a landscape analysis and subsequent due diligence on potential partners; 2. Recommend an optimal partner and helped both parties agree to form a partnership; 3. Identify the implementation steps needed to execute the merger. Through this process, it became clear that PIC needed to adjust and really get clear about their value proposition so we moved to situate and assess PIC within the broader sector landscape and propose and test alternative value propositions and program models that would offer greater sustainability to include partnerships.
How would you describe the range of diversity reflected in your firm?	Cicero is deliberate about its diversity program. Recognizing that the firms location in Salt Lake is at times a barrier to greater diversity, the firm has opened offices in both Dallas and DC to be able to increase our diversity to include race, gender, cultural, and religious.
Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Education, Leadership, Health, International, Religion, Homelessness, Workforce Development, Human Services, and Community Foundations
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund	STRATEGY & PROGRAM DESIGN: from VISION TO PLAN We collaborate with our clients to clarify the impact they envision, specify what it will take to drive that change, and develop a detailed, practical roadmap to achieve it. MONITORING &



<p>grantees and any specific expertise you have in a specific BTF grant phase(s).</p>	<p><b>EVALUATION: from DATA TO INSIGHTS</b> We identify, collect, evaluate, and leverage data to both prove and improve the impact our clients create, providing services such as strategic data analytics, data systems design and delivery, rigorous third-party evaluations, and more.  <b>IMPLEMENTATION: from PLAN TO ACTION</b> We translate ambition into results by collaborating with our clients to launch new initiatives, conduct ongoing analytics, engage and build the capacity of partners, and enhance the team’s long-term capabilities.</p>
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CONSULTANT #1 DETAILS	
Name	Catherine Jaynes
Email Address	cjaynes@cicerogroup.com
Education (list only name of school, major, and degree)	Vanderbilt University, BS, Political Science & Organizational Development University of Texas Austin, MEd. Educational Administration Vanderbilt University, PhD, Policy Studies
Employment History (list only name of employer, title, and dates employed)	Cicero, Partner, Feb 2018-Current George W Bush Institute, Director, 2011-2018 HCM Strategist, Senior Associate, 2010-2011 DC Office of the State Superintendent of Education, Chief of Staff, 2009-2010 National Academy of Science, Senior Program Officer, 2007-2009 US Dept. of Education, Deputy Assistant Secretary, 2002-2007
Awards or Certificates	None
Nonprofit Board Membership (list only name of organization and the dates served)	Cattle Baron's Ball 2013- Current Aged Woman's Home of Georgetown, 2002-Current My Possibilities, 2018- Current The Women’s Auxiliary to Children’s Medical Center, 2016-Current

CONSULTANT #2 DETAILS	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	



Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

<b>CONSULTANT #3 DETAILS</b>	
Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

<b>CLIENT REFERENCE #1</b>	
Name of Organization	Clinton Foundation
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	George W Bush Center, LBJ foundation and the George HW Bush Library
Client Reference – Contact Name	Mike Hemphill
Client Reference – Contact Email Address	mhemphill@clintonfoundation.org
Client Reference – Phone Number	501-748-0418
Please briefly describe the engagement.	4 Presidential centers developing the strategy, implementation, and measurement around a leadership program, Presidential Leadership Scholars. Worked with each Center to understand and align goals and outcomes with resources and then measure those impacts for the last 5 years.

<b>CLIENT REFERENCE #2</b>	
Name of Organization	Principal Impact Collaborative
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Principal Impact Collaborative
Client Reference – Contact Name	Alejandra Barbosa
Client Reference – Contact Email Address	alejandra.barbosa@untDallas.edu
Client Reference – Phone Number	TBD

Please briefly describe the engagement.	The primary objectives of this engagement was to: 1. Situate and assess PIC within the broader sector landscape 2. Propose and test alternative value propositions and program models To do that, we conducted a program assessment and landscape and then evaluated and articulated a value proposition for the organization.
Please provide any additional client references.	Matthew Randazzo -- MRandazzo@dallasfoundation.org