



**BETTER TOGETHER FUND  
TECHNICAL ASSISTANCE RFQ**

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	CapEQ Advisors
Please provide the legal structure of the firm.	LLC, S Corp
What year was the firm founded? (if applicable)	2011
How many individuals work in the firm?	Three primary, with a broad network of experts
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Tynesia Boyea Robinson, President and CEO Nicolette Berte', Impact and Human Capital Strategist Torja Fredrick, Growth and Brand Strategist
Please provide the consultant's or firm's website.	<a href="https://www.capeqimpact.com">https://www.capeqimpact.com</a>
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	
Please provide a list of languages spoken by staff.	English, Conversant Spanish

<b>PRIMARY CONTACT INFORMATION</b>	
Name	Tynesia Boyea Robison
Address	3140 Dyer Street, #604,
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75205
Country	USA
Email Address	tboyea@capeqimpact.com
Phone Number	(703) 300-3945

Please describe the geographic area served by the firm.	National
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<p>What are your firm’s primary areas of practice?</p>	<p>Organizational Redesign, Stakeholder Engagement, Organizational Health and Culture, Diversity, Equity and Inclusion, Strategic Partnerships, Outcomes, Working with Diverse Public Sectors, Goals and strategy development and alignment, Program design, Fundraising, Brand Strategy, Impact investing, Leadership and Management Development</p>
<p>How many Better Together Fund projects that were awarded funding have you been involved with?</p>	<p>0</p>
<p>Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.</p>	<p>Not Applicable</p>
<p>Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or implement a formal collaboration as defined by the Better Together Fund.</p>	<p>Big Thought Strategic Plan Big Thought is committed to closing the opportunity gap by unleashing creativity and strengthening social- emotional well-being. The organization delivers innovative direct-to-youth educational programs and partners with like-minded community organizations to create change at the systems level. Big Thought is celebrating 30 years of serving youth in the Dallas area and beyond. The organization wanted to continue to provide high-impact programming and answer what its big hairy audacious goal should be for the next era. The team asked CapEQ to lead its strategic planning effort. Our team led a 17-member committee composed of board members, staff, and influencers through a six-month process. At critical points along the way, we partnered with the Big Thought staff to pressure test the strategic plan with youth, partners, the broader board, and Big Thought staff. As a result of this process, the Big Thought board adopted a revised strategic plan that expanded Big Thought’s geographic footprint, increased its focus on racial equity, and committed to specific short, medium,</p>

and long-term outcomes over the next 10 years. Prepare Learning Circle The Prepare Learning Circle was a collective impact initiative to support communities drive collaboration around education and employment outcomes in U.S. cities. The group's primary goal was to demonstrate how communities are currently tracking success along large-scale and ambitious workforce and career readiness goals from K-12 through college. This work brought clarity to which key transition points ensure students and adults are ready and able to access quality jobs, as well as direct them down the path to self-sufficiency. Five partnerships from the Strive Together Cradle to Career Network were selected for this work: Mission: Graduate from Central New Mexico; Thrive Chicago from Chicago, IL; All Hands Raised from Multnomah County, OR; Big Goal Collaborative from Northeast Indiana; and the Partners for a Competitive Workforce in Cincinnati and Northern Kentucky. Leadership from the CapEQ team supported the five communities of the Prepare Learning Circle in order to develop strategies that improve employment and incorporate private sector, public sector, and community engagement while embedding a racial equity lens. HOPE SF Led by The San Francisco Foundation, Enterprise Community Partners, and the City and County of San Francisco, The Partnership for HOPE SF is a public-private partnership that takes an integrated approach to address generational poverty that has yet to be broken in the most distressed public housing in the Bayview, Potrero Hill, and Visitacion Valley neighborhoods of San Francisco. Successful schools are a critical building block to mixed-income neighborhoods. HOPE SF has partnered with the San Francisco Unified

	School District to improve neighborhood schools near HOPE SF developments. The leadership of CapEQ advised HOPE SF to integrate its approach to education, health and housing to achieve outcomes for children and their families.
How would you describe the range of diversity reflected in your firm?	CapEq and its primary consultants represent minority and woman-owned enterprises and has-- by intention, design and necessity-- prioritized diversity to reflect and serve our constantly growing and changing portfolio of clients. We have leveraged and built a deep bench of experts across the country that can meet the extremely diverse teams, organizations, companies, challenges, cultures, individuals and missions we serve.
Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	Economic development, workforce development, literacy and education, wellness, housing, social justice, racial equity and inclusion, entrepreneurship, impact investing, public policy, closing the opportunity and wealth divides, youth leadership
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	The team at CapEQ has the breadth and depth of expertise to support cross-sector leaders drive systemic change that has lasting impact. Based in Dallas, TX, we have a network of experts across the country with experience ranging in a variety of industries and sectors. Our approach is to match our clients with committed leaders who have led organizations through similar efforts in order to deliver comprehensive and lasting results. In Texas specifically, CapEq leadership is currently at the helm of the Federal Reserve Bank's Advance Together initiative, giving our team keen insight and deep statewide presence.

CONSULTANT #1 DETAILS	
Name	Tynesia Boyea Robinson



Email Address	tboyea@capeqimpact.com
Education (list only name of school, major, and degree)	Harvard Business School, MBA, General Management Duke University, Bachelor's Science, Engineering and Computer Science
Employment History (list only name of employer, title, and dates employed)	CapEQ, President and CEO, Jan 2019-Present Reliance Methods, President and CEO July 2011-Jan 2019 Living Cities, Chief Impact Officer (Oct 2016-April 2017) Director of Collective Impact (Feb 2014-Oct 2016) Year Up, National Capital Region, Executive Director, June 2004-June 2011
Awards or Certificates	Six Sigma Blackbelt
Nonprofit Board Membership (list only name of organization and the dates served)	Trinity River Conservancy, November 2019-present Big Thought, Jan 2018-present Social Venture Partners Dallas C Corp, June 2018-present Year Up Dallas, June 2017-present Duke University Sanford School of Public Policy Board of Visitors, May 2008-May 2014

<b>CONSULTANT #2 DETAILS</b>	
Name	Nicolette Berte
Email Address	nicoletteberte@gmail.com
Education (list only name of school, major, and degree)	Boston University, Bachelor's of Arts, English with a minor in Spanish Literature
Employment History (list only name of employer, title, and dates employed)	Amito Consulting, President and CEO, October 2011-present Year Up, National Capital Region, Director of People Development and Human Resources (Sept 2008-October 2011); Director of Start-Up, Program and Student Services (January 2005-Sept 2008)
Awards or Certificates	Society of Human Resource Professionals Essentials Certification, George Mason University, 2008NASM certified personal trainer Yoga Alliance certified Yoga Instructor
Nonprofit Board Membership (list only name of organization and the dates served)	

<b>CONSULTANT #3 DETAILS</b>
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Name	
Email Address	
Education (list only name of school, major, and degree)	
Employment History (list only name of employer, title, and dates employed)	
Awards or Certificates	
Nonprofit Board Membership (list only name of organization and the dates served)	

CLIENT REFERENCE #1	
Name of Organization	Big Thought
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	City of Dallas Commit!
Client Reference – Contact Name	Byron Sanders
Client Reference – Contact Email Address	bsanders@bigthought.org
Client Reference – Phone Number	214-520-0023
Please briefly describe the engagement.	Big Thought brought in CapEQ to lead its strategic planning effort in order to align its organizational strategy with long-term desired outcomes. Our team led a 17-member committee composed of board members, staff, and influencers through a six-month Strategic Outcomes process. At critical points along the way, we partnered with the Big Thought staff to pressure test the strategic plan with youth, partners, the broader board, and Big Thought staff. As a result of this process, the Big Thought board adopted a revised strategic plan that expanded Big Thought’s geographic footprint, increased its focus on racial equity, and committed to specific short, medium, and long-term outcomes over the next 10 years.

CLIENT REFERENCE #2	
Name of Organization	Living Cities

Please provide the name(s) of other organizations involved in the collaboration or negotiations.	N/A
Client Reference – Contact Name	Janay Queen
Client Reference – Contact Email Address	jqueen@livingcities.org
Client Reference – Phone Number	646) 442-2231
Please briefly describe the engagement.	<p>CapEQ leadership worked with Living Cities senior leadership to provide strategic human capital guidance to support the execution of its Collective Impact work, which helps drive large-scale change through data-driven, results-oriented cross-sector partnerships. Working with existing, new and emerging leaders, we bolstered organizational strategy and approaches around new leader integration, leadership development, team culture/values building and strategic communications training. Through a series of leadership development sessions, team retreats and one-on-one coaching sessions our work integrated aspects of organizational development and Initiative-specific strategies in order to align strategic outcomes at the individual, team and organizational levels.</p>

Please provide any additional client references.	
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