



BETTER TOGETHER FUND TECHNICAL ASSISTANCE RFQ

The Better Together Fund (BTF) has released a Technical Assistance RFQ for providers of technical assistance in various areas related to strategic partnerships. This is the response of the applicant below:

What is the legal name of the consulting firm or independent consultant?	The Center for Nonprofit Management, Inc. dba CNM
Please provide the legal structure of the firm.	Nonprofit organization
What year was the firm founded? (if applicable)	1980
How many individuals work in the firm?	15
Please provide the names and title of key individuals in the firm who would potentially be working as part of this RFQ.	Tina Weinfurther, President and CEO; Nora Douglas, Outcomes and Evaluation Director; Alicia DeVault, Outcomes and Evaluation Consultant; Guillermo Villalobos, Outcomes and Evaluation Consultant; Jillian Parker, Senior Data Specialist; Victoria Okereke, Data Specialist; and, Heranga Rathnasekara, Data Specialist
Please provide the consultant's or firm's website.	www.thecnm.org
For an independent consultant. How long has the applicant been working as a consultant? (if applicable)	NA
Please provide a list of languages spoken by staff.	English and Spanish

PRIMARY CONTACT INFORMATION	
Name	Tina Weinfurther and Nora Douglas
Address	6688 N Central Expressway, Suite 1025,
City/Town	Dallas
State/Province	TX
Zip/Postal Code	75206
Country	USA
Email Address	douglas@thecnm.org
Phone Number	214-826-3470

Please describe the geographic area served by the firm.	North Texas
What are your firm’s primary areas of practice?	<p>CNM’s heartbeat since the beginning has been to equip nonprofits with the knowledge and skills needed to be the best they can be. As community needs continue to grow, we have come to believe that all stakeholders, not just nonprofits, need to be involved if issues are to be addressed in a meaningful way. We broadened our mission to strengthen communities by working with corporations, foundations, government, as well as nonprofits, to focus on results. To achieve social ROI, CNM provides strategic data expertise and leading edge technology to nonprofits with the support of foundations and corporations. We also offer education and advisory services that give actionable, practical, and impactful guidance. At CNM, we are dedicated to smart management, measurable outcomes, and thriving communities.</p>
How many Better Together Fund projects that were awarded funding have you been involved with?	NA
Please list all Better Together Fund projects that were awarded funding that you have been involved with. You can list a project as anonymous if it is confidential.	<p>In March 2020, Aberg Center for Literacy and Literacy Instruction for Texas (LIFT) announced they will use funding from the Better Together Fund to merge into one organization to offer expanded literacy services in Dallas. Both organizations engage our outcomes and evaluation consulting and technology services, CNM-pact. Aberg Center for Literacy earned CNM Certification in 2019 and 2020 by demonstrating that they use data to make decisions and improve program performance.</p>
Briefly describe 1-3 examples of restructuring negotiations with which you have been involved; and/or examples of projects where you have helped facilitate, explore, or	<p>In 2016, CNM received a \$50,000 grant from the Program on Philanthropy and Social Innovation at the Aspen Institute and JPMorgan Chase & Co. CNM worked with nonprofits focused on ending poverty</p>

<p>implement a formal collaboration as defined by the Better Together Fund.</p>	<p>through workforce readiness and affordable housing, to build their program evaluation capacity across a shared measurement system. In 2018, CNM received an additional \$40,000 to help these nonprofits add programs to their data visualization dashboard. Started in July 2019, CNM is collaborating with the Harold Simmons Foundation and four nonprofits in the domestic violence mission space to provide CNM-pact Services (evaluation consulting services and CNM-pact data visualization dashboards). CNM is facilitating group meetings to review program data for each nonprofit and discuss best practices. The purpose of these meetings is to increase the level of cooperation between the organizations, contribute to continuous improvement goals, identify best practices that can be implemented across the organizations, and create one to three shared measures to be utilized at each organization. In 2019, CNM was awarded \$100,000 from Alliance Data Systems to establish CNM-pact Academy in 2020. Most recently in February 2020, CNM was awarded another \$100,000 from The Moody Foundation to establish another CNM-pact Academy. The CNM-pact Academies are an innovative certification opportunity for nonprofits to develop methods that ensure they are collecting the right data, interpreting and acting on it the right way, and validly reporting results. CNM-pact Academies will include multiple collaborative Best Practice Workshops to facilitate interaction and learning among the nonprofits in the program.</p>
<p>How would you describe the range of diversity reflected in your firm?</p>	<p>CNM has a diverse team with staff members of varying races and sexual orientations. All three members of CNM’s management team are women.</p>



Please list all nonprofit issue areas within which you have worked as a paid employee or consultant.	CNM works with nonprofits of all sizes across all mission spaces.
Please provide any other information you feel would aid in understanding the value the firm can bring to Better Together Fund grantees and any specific expertise you have in a specific BTF grant phase(s).	We believe communities thrive when they are actively engaged in a purposeful way and focused on results. Nonprofits, foundations and corporations all play a vital role in making this happen. As needs have grown, CNM has adopted a laser-like focus on outcomes to drive real and lasting positive change. Our customized approach, management and strategic data expertise, and leading edge technology give the right mix of knowledge and insight to advance nonprofit missions and community impact. We help communities by helping nonprofits be their best – engaging them on every level, giving them the tools they need to succeed – and fostering cooperation with businesses, foundations, and government entities in a way that produces meaningful results.

CONSULTANT #1 DETAILS	
Name	Dr. Nora Douglas
Email Address	douglas@thecnm.org
Education (list only name of school, major, and degree)	University of Texas at Austin: Doctor of Philosophy and Master of Arts degrees in Sociology with a specialization in evaluation research and gerontology University of Texas at Arlington: Honor’s Bachelor of Arts degree in Sociology
Employment History (list only name of employer, title, and dates employed)	Dallas Independent School District: Program Evaluation Manager, 2015-2017; Evaluation Analyst, 2009-2015 Vital Research: Senior Research Associate, 2008-2009 Texas Dept. of Family and Protective Services: Research Specialist V, 2007-2008 Texas Dept. of State Health Services: Program Specialist IV, 2005-2007
Awards or Certificates	American Evaluation Association member

Nonprofit Board Membership (list only name of organization and the dates served)	NA
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CONSULTANT #2 DETAILS	
Name	Dr. Alicia DeVault
Email Address	devault@thecnm.org
Education (list only name of school, major, and degree)	University of Nevada, Reno: Doctor of Philosophy and Master of Arts degrees in Interdisciplinary Social Psychology Arizona State University: Bachelor of Science degree in Psychology
Employment History (list only name of employer, title, and dates employed)	National Council of Juvenile and Family Court Judges: Graduate Research Assistant, 2014-2018
Awards or Certificates	American Evaluation Association member
Nonprofit Board Membership (list only name of organization and the dates served)	NA

CONSULTANT #3 DETAILS	
Name	Guillermo Villalobos
Email Address	villalobos@thecnm.org
Education (list only name of school, major, and degree)	University of Nevada, Reno: Currently pursuing Doctor of Philosophy degree in Interdisciplinary Social Psychology California State University, San Bernardino: Master of Arts in General-Experimental Psychology University of California, Riverside: Bachelor of Science in Psychology
Employment History (list only name of employer, title, and dates employed)	Grant Sawyer Center for Justice Studies: Graduate Research Assistant, 2016-2018 University of Nevada, Reno: University Instructor, 2015
Awards or Certificates	American Evaluation Association member Society for the Psychological Study of Social Issues member
Nonprofit Board Membership (list only name of organization and the dates served)	NA

CLIENT REFERENCE #1	
Name of Organization	Austin Street Center
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Program on Philanthropy and Social Innovation at the Aspen Institute and JPMorgan Chase & Co
Client Reference – Contact Name	Daniel Roby, CEO
Client Reference – Contact Email Address	daniel.robby@austinstreet.org
Client Reference – Phone Number	214-421-7910
Please briefly describe the engagement.	Partnering with CNM helped Austin Street Center more precisely identify their clients with the greatest need and move them out of homelessness and in return free up beds to serve more people.

CLIENT REFERENCE #2	
Name of Organization	Pathfinders
Please provide the name(s) of other organizations involved in the collaboration or negotiations.	Program on Philanthropy and Social Innovation at the Aspen Institute and JPMorgan Chase & Co
Client Reference – Contact Name	Toby Jones, Director of Programs
Client Reference – Contact Email Address	toby.jones@pathfinderstc.org
Client Reference – Phone Number	817-731-1173
Please briefly describe the engagement.	Partnering with CNM helped Pathfinders clarify program goals and outcomes, stimulating a more data-driven approach within recent growth opportunities to impact more families in pursuit of self-sufficiency.

Please provide any additional client references.	
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