



BETTER
TOGETHER
FUND

At-a-glance



Supporting nonprofits that come together through formal collaboration to strengthen the nonprofit sector and maximize impact in North Texas.

Defining formal collaboration

An organizational strategy involving a nonprofit and at least one other nonprofit, corporation or governmental agency that:

- changes the business or **operating models** of the participating organizations,
- represents a **long-term** or permanent change that cannot easily be undone,
- has **board involvement** and endorsement, and
- preserves, expands or **improves efficiency** or services to constituents.

Informal, Short-Term

Formal, Long-Term

ALLIANCES & NETWORKS

- Coalitions
- Collaboratives
- Movements
- Collective Impact

SHARED SERVICE ARRANGEMENTS

- Colocation
- Shared staffing
- Back-office cooperation
- Fiscal sponsorship

INTEGRATED ORGANIZATIONS

- Joint-venture partnership
- Parent-subsidiary relationships
- Asset transfers
- Mergers

What BTF does not fund

What BTF funds

Since its launch in **2017**

BTF has awarded

\$6M+

in funding through

106

grants distributed to

66

unique collaborations involving

275+

organizations

Portfolio of 66 collaborations funded from 2017–2022:

- ✓ **Collaboration Type:** ~45% mergers or acquisitions, ~55% other forms of formal collaboration
- ✓ **Grant Type:** ~2/3 exploration grants (pre-transaction), ~1/3 implementation & beyond
- ✓ **Funding Multiple Stages:** ~60% of collaborations funded have received multiple grants
- ✓ **Merger Completion:** ~60% of mergers explored were successfully transacted or are in progress



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Types of Grants

1. Feasibility Grant

2. Planning Grant

3. Implementation Grant

Purpose	Answer open questions about the feasibility of a proposed formal collaboration	Assess, negotiate, and design a formal implementation plan, timeline and business model for a proposed formal collaboration	Execute a formal collaboration between two or more organizations
Amount	Up to \$15,000	Up to \$50,000	Up to \$65,000
Funding For	One-time costs associated with technical assistance providers, travel or meeting expenses	One-time costs associated with planning activities such as: legal, accounting, strategy, branding, communications, program metrics, fundraising, HR, curriculum or program designers, technology	One-time costs associated with the transaction: change management, legal, technology, marketing, severance, compensation adjustments

How to Apply

- 1) Request preliminary consultation online
- 2) Preliminary consultation by phone
- 3) Submit LOI online
- 4) Submit invitation-only application (quarterly deadlines)

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